



January 22-24, 2009 – San Francisco, CA

Generate Awareness & Maximize your Booth Exposure

Check all that apply:

Offer 1 = \$499

TRLD attendee mailing list – Pre-conference list 1 month prior & Post-conference list complete

Offer 2 = Free: (\$499 value)

TRLD attendee mailing list – Pre-conference list 1 month prior & Post-conference list complete
WITH THE PURCHASE OF A SPONSORSHIP OF \$3,000 OR MORE

Offer 3 = *Get Even Greater Exposure!*

Purchase an ad in the TRLD 2009 Onsite program and/or Purchase any sponsorship under \$3,000 = add Offer 1 for only an additional \$199

TRLD Onsite program Advertisement - See requirements and procedures for ads below

Ad size	Four-Color	Black & White
Full page (7.5" x 10")	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$800
Half Page (7.5" x 5")	<input type="checkbox"/> \$800	<input type="checkbox"/> \$600
Quarter page (3.5" x 5")	<input type="checkbox"/> \$600	<input type="checkbox"/> \$400

2009 Sponsorships

<input type="checkbox"/> Conference Tote Bags	\$ 6,000 SOLD	<input type="checkbox"/> Thursday Coffee Break	\$ 2,000
<input type="checkbox"/> Lanyards	\$ 3,500 SOLD	<input type="checkbox"/> Friday Continental Breakfast	\$ 8,000 SOLD
<input type="checkbox"/> Cyber Café Wireless Internet	\$ 5,000	<input type="checkbox"/> Friday Coffee Break	\$ 3,000
<input type="checkbox"/> Exhibit Hall Opening Ceremony	\$ 3,000	<input type="checkbox"/> Saturday Continental Breakfast	\$ 7,000
<input type="checkbox"/> Community of Learners Café	\$ 2,000	<input type="checkbox"/> Saturday Coffee Break	\$ 2,000
<input type="checkbox"/> Thursday Continental Breakfast	\$ 6,000	<input type="checkbox"/> Individual Scholarships	\$ 400/each
<input type="checkbox"/> Literature Distribution	\$ 350/each	<input type="checkbox"/> Other	Contact TRLD

Payment Information, Requirements and Procedures

Date _____ Contact Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Telephone_(_____) _____ Fax_(_____) _____

E-mail _____

Payment: Check MasterCard VISA (we do not accept American Express)

Credit card CC# _____ Expiration Date: _____

Print Name as it appears on Credit Card _____



Fax to: (847) 740-7349	
If paying by check, make check payable to Don Johnston Incorporated Be sure to mail this form with your check	Mail to: TRLD Attn: Linda Hoening 26799 W. Commerce Drive Volo, IL 60073

Requirements/procedures for Literature Distribution	
One-piece only for literature distribution Not larger than 8.5" x 11" – unless folded Ship literature to conference site (see details below) Shipping date arrival: Not before January 15 and to be received by January 20, 2009	
Shipping for Literature Distribution ONLY Hyatt Regency San Francisco Attn: TRLD – Linda Hoening 5 Embarcadero Center San Francisco, CA 94111	Hotel contact: AJ Patel (415) 291-6549 apatel@hyatt.com

Requirements/procedures for On-site Advertisements:
 Advertising space is limited-all ads will be accepted on a first-come, space available basis. Ad copy must be received by **December 15th for Onsite Conference Program** along with full payment. If ad space is not available, we will return your payment. [Specifications for ads are below](#)

Mail artwork to: TRLD, 26799 W. Commerce Drive, Volo, IL 60073

Preferred File Format:
 Hi-res JPG (300 dpi) or hi-res PDF
 All 4-color ads must be CMYK, no spot colors.
 Other file formats accepted are EPS, TIFF or a Quark Xpress document with supporting files and fonts.
 Send Electronic Files to: mreynolds@donjohnston.com
 If file is more than 4MB please use Stuffit or Zip to compress before emailing.
 OR
 Mail Ads to: TRLD c/o Don Johnston Incorporated, 26799 W. Commerce Drive, Volo, IL 60073
 Label CD or DVD with Contact Name and Company or Organization